

CREWM
QUÉBEC - MONTRÉAL

**PARTNERSHIP
PROGRAM**

MARCH 2024 TO FEBRUARY 2025

ANNUAL

> Become partner

1

WHO ARE OUR MEMBERS?

Portraits of our members

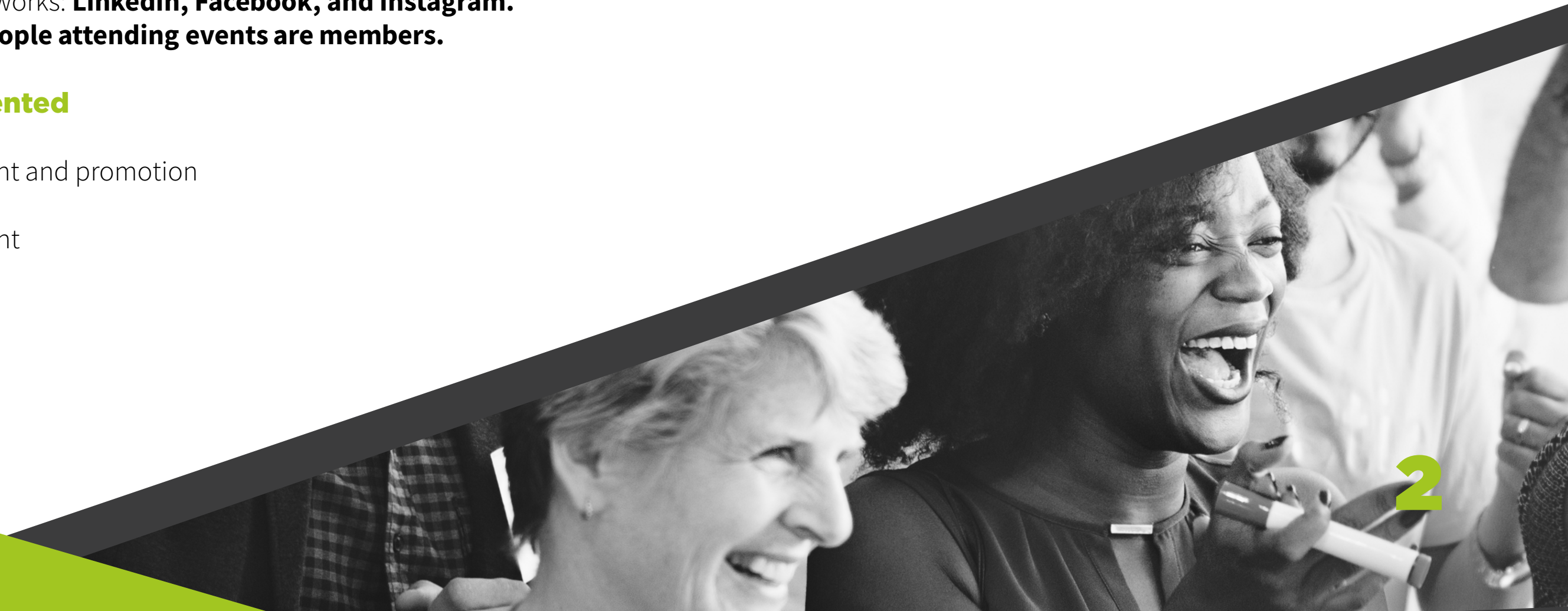
- More than **200 professionals** from the world of commercial real estate in Quebec.
- Nearly **30 different disciplines** represented.
- More than **50 volunteers** are involved annually in the various committees.
- More than **20 events** organized per year.
- Nearly **40 media interviews** from our members.

Committed members

- **4 newsletters per year**, with an average **opening rate of nearly 37%** and a **click-through rate of nearly 8%** (industry averages: 16.5% and 3%).
- **1 email per week** sent to an audience of over **1,200 people**, with an average **open rate of over 44%**.
- Presence on social networks: **LinkedIn, Facebook, and Instagram.**
- On average, **65% of people attending events are members.**

Most industries represented

- Law
- Real estate development and promotion
- Real estate brokerage
- Real estate management
- Accounting
- Architectural firm
- Construction



OUR PARTNERSHIP POSSIBILITIES

VISIBILITY AND PRIVILEGES

	PLATINIUM \$ 14 000	GOLD + NEW! QUANTITIES LIMITED TO 8 \$ 9 000	GOLD \$ 7 500	SILVER \$ 4 000
COMMUNICATIONS				
New! Creating a one-minute video capsule as an interview with a woman of influence in your company	1	-	-	-
An editorial in the newsletter sent to more than 1,500 industry professionals*	1	1	1	1
Possibility to publish on CREW M's social networks (LinkedIn, Facebook, Instagram) (subject of your choice)	2	1	1	1
Possibility to publish a press release or an article in the Media section of the CREW M website	2	1	1	-
Possibility to publish an article in Espace Montréal magazine Espace Québec or in Immobilier Commercial magazine (digital and print)**	2	1	1	-
VISIBILITY				
Possibility of receiving a CREW M event in your offices***	2	1 MTL or 1 QC	-	-
New! Creation of a video of the event you received in your offices (recording on site and editing included)	1	1	-	-
Opening of the event with a speech by a representative of your company (5 minutes of speech)	2	2	-	-
The partner's logo is displayed at all CREW M events (on a roll-up banner), in all communications and on the CREW M website	■	■	■	■
The partner's logo is displayed on the home page of the website of the directory of women's expertise in commercial real estate	■	-	-	-
ADDED VALUE				
Free tickets for the Excellence Gala	4 Value ≈ \$ 1400	2 Value ≈ \$ 700	-	-
Free tickets for events (excluding golf tournament and Excellence Gala)	10 Value ≈ \$ 1200	8 Value ≈ \$ 960	6 Value ≈ \$ 720	4 Value ≈ \$ 480
Unlimited free job postings on the CREW M website	■	■	■	■
Priority to members of your organization as a panelist and/or guest, lecturer	■	■	■	-

* Subject to editorial availability and deadlines

** Subject to editorial availability, subject validation and deadlines

*** The partners who receive in their offices must meet the conditions of the specifications of CREW M
Partner logos are displayed in order of privilege and alphabetical order

OUR PARTNERSHIP POSSIBILITIES

MENTORSHIP - Be the sponsor of CREW M's cult program with an annual cohort of about 50 people that includes a recruitment campaign, a launch and closing event.

CARRIER - Ensure transportation for Quebec City participants for major events (golf and gala offer visibility to more than 550 people).

QUEBEC CITY - Give yourself a good visibility during our events in Quebec City (about 3-4 annual events with 40-50 participants per event).

NEW MEMBERS - Be the sponsor of the program to new members of CREW M which includes a communication campaign and a welcoming event of about 35 people.

	MENTORSHIP \$ 8 000 LIMIT OF 3	OFFICIAL CARRIER OF CREW M \$ 6 500	PROMOTIONAL ITEMS \$ 5 000	QUEBEC CITY \$ 3 000	NEW MEMBERS \$ 2 500 LIMIT OF 4
COMMUNICATIONS					
Possibility to publish on CREW M's social networks (LinkedIn, Facebook, Instagram) (subject of your choice)	2	1	1	1	1
An editorial in the newsletter sent to more than 1,500 industry professionals*	1	1	1	1	1
VISIBILITY					
Possibility of receiving a CREW M event in your offices***	Mentorship events 2	-	-	Event in Quebec City 1	New members event 1
The partner's logo is displayed at all CREW M events (on a roll-up banner), in all communications and on the CREW M website	■	■	■	■	■
Mentorship Privileged visibility built into mentoring program (during communications campaign and events)	■	-	-	-	-
Carrier Presentation of the partner as official carrier of CREW M by the president during the speeches of the events (golf tournament and gala Excellence included)	-	■	-	-	-
Promotional items Your logo on a promotional item provided by CREW M (distribution during the golf tournament, gala excellence or other event)	-	-	■	-	-
Quebec City Opening of an event in Quebec City with a speech by a representative of your company (5 min. of speech)	-	-	-	■	-
New Members Opening of the event for new members with a speech by a representative of your company (5 min. of speech)	-	-	-	-	■
ADDED VALUE					
Free tickets for events (excluding golf tournament and Excellence Gala)	4 Value ≈ \$ 480	4 Value ≈ \$ 480	2 Value ≈ \$ 240	2 Value ≈ \$ 240	2 Value ≈ \$ 240
Unlimited free job postings on the CREW M website	■	■	■	■	■

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OUR PARTNERSHIP POSSIBILITIES

OFFICIAL CREW M PHOTOGRAPHER

ANNUAL - Have visibility on the photos of one or more CREW M events except Excellence gala and golf tournament (about 15 annual events).

GOLF TOURNAMENT- Have visibility during the golf tournament (about 250 participants and a nice dynamic on social networks).

EXCELLENCE GALA - Have visibility at the Gala Excellence (about 350 participants and a great dynamic on social networks).

	ANNUAL PHOTOGRAPHER \$ 5 000	GOLF TOURNAMENT PHOTOGRAPHER \$ 5 000 LIMIT OF 2	EXCELLENCE GALA PHOTOGRAPHER \$ 7 000 LIMIT OF 2
COMMUNICATIONS			
Possibility to publish on CREW M's social networks (LinkedIn, Facebook, Instagram) (subject of your choice)	1	1	2
An editorial in the newsletter sent to more than 1,500 industry professionals*	1	1	1
VISIBILITY			
The partner's logo is displayed at all CREW M events (on a roll-up banner), in all communications and on the CREW M website	■	■	■
Annual Your logo on photos of one or more events published in the photo gallery of the website and shared on social networks (excluding the golf tournament and the gala Excellence)	■ ≈ 15 annual events	-	-
Golf Tournament Your logo on the photos of the Golf Tournament published in the photo gallery of the website and shared on social networks	-	■	-
Excellence Gala Your logo on the photos of the Gala Excellence published in the photo gallery of the website and shared on social networks	-	-	■
ADDED VALUE			
Free tickets for events (excluding golf tournament and Excellence Gala)	4 Value ≈ \$ 480	4 Value ≈ \$480	4 Value ≈ \$480
Unlimited free job postings on the CREW M website	■	■	■

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PARTNERSHIP PROGRAM

GOLF TOURNAMENT

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OUR PARTNERSHIP POSSIBILITIES

VISIBILITY AND PRIVILEGES

	PRESTIGE \$ 8 500	PLATINIUM \$ 6 000	GOLD \$ 4 000	SILVER \$ 2 000	PROMOTIONNAL ITEMS \$ 5 000
COMMUNICATIONS					
Your logo on event communications (social media, newsletters, print and website)	■	■	■	■	■
Your logo on the first page of the day's program	■	-	-	-	-
VISIBILITY					
Opening of the event with a speech by a representative of your company (5 minutes of speech)	■	-	-	-	-
Welcome flag and terrace branded with your image	■	-	-	-	-
Lounge area branded with your image	-	■	-	-	-
One (1) kiosk near hole 9 ^{1/2}	■	-	-	-	-
One (1) booth ont the golf course	-	■	■	-	-
Your logo on 9 coroplasts at the starting mounds	-	-	-	-	-
Your logo on coroplast and unveiling of the winner at the cocktail party	-	-	-	-	-
ADDED VALUE					
A free quartet (4 players at the golf tournament and networking cocktail)	■	-	-	-	-
Two (2) tickets for the networking evening (golf tournament cocktail)	-	■	-	-	-

BECOME A PARTNER OF THE GOLF TOURNAMENT IS:

1.

Gain visibility with your customers and potential employees.

2.

Encourage the industry's first network to focus on promoting and supporting the success of women in commercial real estate.

3.

Have fun with the leaders of the real estate market.

7

CREW
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EXCELLENCE GALA

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OUR PARTNERSHIP POSSIBILITIES

VISIBILITY AND PRIVILEGES

	PRESENTER OF THE GALA \$ 10 000	CULINARY EXPERIENCE \$ 9 500	WELCOME & BUBBLES \$ 7 500	COCKTAIL \$ 4 500	PHOTOBOOTH \$ 4 000	WINE \$ 3 500	FLOWER ARRANGING \$ 3 500
COMMUNICATIONS							
Your logo on event communications (social media, newsletters, print and website)	■	■	■	■	■	■	■
The partner's logo at the reception and on the stage on the lectern							
VISIBILITY							
Opening of the event with a speech by a representative of your company (5 minutes of speech)	■	-	-	-	-	-	-
Buffet area and menu branded with your image	-	■	-	-	-	-	-
The partner's logo at the reception and on the stage on the lectern	■	-	■	-	-	-	-
The partner's logo on the feet of the bubble glasses	-	-	■	-	-	-	-
The partner's logo on the cocktail, on the mixologists' cockades and on the cocktail menus	■	-	-	■	-	-	-
The partner's logo in the photobooth	-	-	-	-	■	-	-
The partner's logo on the feet of wine glasses	-	-	-	-	-	■	-
The partner's logo on the plants in the form of ribbon or cardboard	-	-	-	-	-	-	■
ADDED VALUE							
Free ticket for the evening	2 Value ≈ \$ 600	2 Value ≈ \$ 600	2 Value ≈ \$ 600	1 Value ≈ \$ 300	-	-	-
Possibility to buy tickets for the evening at the member rate	■	■	■	■	■	■	■
Mention in speeches	■	■	■	■	■	■	■

BECOME A PARTNER

OF THE EXCELLENCE GALA IS:

1.

Gain visibility with your customers and potential employees.

2.

Encourage the industry's first network to focus on promoting and supporting the success of women in commercial real estate.

3.

Join the industry's flagship event that brings together +300 professionals.

9

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OUR PARTNERSHIP POSSIBILITIES

VISIBILITY AND PRIVILEGES

	EXCELLENCE & LEADERSHIP	RISING STAR	TRIBUTE	ALLY	ALLIED ORGANIZATION
	\$ 5 000	\$ 5 000	\$ 5 000	\$ 5 000	\$ 5 000
COMMUNICATIONS					
The partner’s logo on event communications (social media, newsletters, print and website)	■	■	■	■	■
The partner’s logo on communications focused on CREW M Excellence & Leadership Award finalists (videos, visuals, emails)	■	-	-	-	-
The partner’s logo on communications focused on CREW M Rising Star finalists (videos, visuals, emails)	-	■	-	-	-
The partner’s logo on communications focused on the finalists of the CREW M Tribute Award (videos, visuals, emails)	-	-	■	-	-
The partner’s logo on communications focused on CREW M Ally Award finalists (videos, visuals, emails)	-	-	-	■	-
The partner’s logo on communications focused on CREW M Allied Organization Award finalists (videos, visuals, emails)	-	-	-	-	■
VISILITY					
The partner logo on the finalist booklet and program distributed at the event	■	■	■	■	■
ADDED VALUE					
Free ticket for the evening	2 Value ≈ \$ 600	2 Value ≈ \$ 600	2 Value ≈ \$ 600	2 Value ≈ \$ 600	2 Value ≈ \$ 600
Possibility to buy tickets for the evening at the member rate	■	■	■	■	■
Mention in speeches	■	■	■	■	■

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